

"Peace! The world is fed up with war". An agitprop and conversation campaign

This story begins with a departure: Paris, 1968.

Changer la vie. Change life.
The motto of the French graphics collective Grapus.

For 20 years, the graphic artists lived, worked and acted together - in the creative hand-in-hand of art and politics. They develop a new visual language, break with social and aesthetic norms, intervene as part of the social struggles, leave a lasting mark on public space. Groundbreaking. To design is to act. Créer, c'est agir.

1989. the poster "Paix! La terre en a marre de la guerre" is one of Grapus' last works. A legacy: there is no future worth living on the planet without peace and ecology. With the supposed victory of capitalism, the collective breaks up. End of history?



2022. peace! The earth has had enough of war, spits out tanks and weapons. The motif hits the nerve of the time, gets people moving: the world wants to be shaped humanely, peacefully, sustainably. Must. The poster gets a second life, connects. Past, present and future. People. Across borders.

Creating peace. Finding new words. Speaking to each other anew. About hope, about dreams, about fears, about the beautiful and the good. About everything that gets under your skin: overcoming violence, the longing for a solidary togetherness, for a better life, a joyful future. About necessary investments in life instead of death. History is written by people, from below.

Also by talking about a poster and putting it everywhere. A permanent demo for a change of epoch and mentality, a change of times that is suitable for people. Get involved. Talk to your colleague, to the kiosk owner, to your baker or to the pharmacist to put up the poster, in the office, in the shop window, in the living room. Send us a photo of it.

If you live in Cologne you can get posters from us. Grapus makes the poster available to the peace movement, you can also contact us if you need a printable file. Senta: sentatus@yahoo.de

The photo documentation of the hung up posters will be updated regularly on the site of the Cologne Peace Forum and is looking forward to be extended:
<https://koelner-friedensforum.org/agitprop-und-gespraechskampagne-frieden-die-erde-hat-den-krieg-satt/>

"One eye on the past, the hands, the feet, the ears in the present, and the nose turned to the future."
From: Léo Favier, "Comment tu ne connais pas Grapus?", Spector Books.

Translated with www.DeepL.com/Translator (free version)